

**PAD042 Introduction to Basic Psychology**  
**CCCU (2008-09)**

**Project Marking Criteria**

<b>Section</b>	<b>Assessment Items</b>	<b>Marks 0.5/1 marks awarded</b>
<b>Oral Presentation (20%)</b>	1. Use of eye contact, facial expression, posture (low mark to those reading scripts)	3%
	2. Fluency, tone, volume and clearance of speech	2%
	3. Cooperation among group members	2%
	4. Use of audio-visual aids or other delivery materials	2%
	5. Well-design activities / experiments / survey for illustration / application of concepts or theories	4%
	6. Atmosphere construction including involvement of class participation, effort made and enthusiasm towards the presentation	4%
	7. Appropriate and accurate content	3%
<b>Proposal (5%)</b>	Appropriate topic, relevant literature review, and attempt for careful designed research method / activities (lenient marking is recommended)	5%
<b>Written Report (15%)</b>	1. Appropriateness of scope and depth of the chosen topic (topic which is too board will be considered as inappropriate)	2%
	2. Relevant literature review / concept illustration Understanding of the topic, the concepts and theories involved	3%
	3. Methodology design To use basic research methods to investigate the topic OR To use appropriate demonstration / activity to illustrate a topic / theory Accuracy of information and relevance of contents	3%
	4. Ability in applying concepts / theories into daily life situations	3%
	5. Originality and creative ideas	2%
	6. Logical and coherent organization of contents	2%

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**Mark Adjustment:**

**Oral Presentation:**

Marks could be awarded / deducted according to individual student's outstanding / poor performance in the oral presentation.

**Written Report:**

A work distribution list should be provided by the group listing out individual's contribution clearly. Marks could be deducted for less contributed students.

**Grade Conversion Table:**

<b>Grade</b>	<b>Marks (20%)</b>
<b>A+</b>	<b>17.5 &gt;</b>
<b>A</b>	<b>16, 16.5, 17</b>
<b>A-</b>	<b>15, 15.5</b>
<b>B+</b>	<b>14, 14.5</b>
<b>B</b>	<b>13, 13.5</b>
<b>B-</b>	<b>12, 12.5</b>
<b>C+</b>	<b>11, 11.5</b>
<b>C</b>	<b>10, 10.5</b>
<b>C-</b>	<b>8-9.5</b>
<b>D</b>	<b>6-7.5</b>

**When grade is given to written report, the grade refers to the total marks of proposal and final report.**

**Guideline for tutors:**

- **Project proposal** should be reached to the tutors at least **two weeks before the presentation**.  
Tutors are responsible for giving comment to students on the applicability and accuracy of their work.
- Since it is a free topic project, tutors are advised to provide sufficient guideline to facilitate students' project conduction in various stage including the research topic generation, research conduction, result analysis and presentation, etc.
- Encourage students to cooperate with good team spirit. Marks will not be given to free-riders.
- **Final written report** should be submitted to the tutors **one week after the presentation**.
- **1-week late submission: 80%**

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- Help students to experience and learn basic research skills which are the essential components of Psychology. A summary report merely illustrates the concepts without an attempt for investigation and application of theory is **NOT ACCEPTED** for the project.
- **GRADE** and **COMMENT** should be given to every written report.